



CMW STRATEGY SERVICES LLC

Services & Rates — Client Scope Guide

Service	Investment	What's Realistically Included	Timeline
Strategy Audit	Starting at \$2,500 (scales with size — see below)	- Review of internal systems, workflows & current initiatives 5–15 stakeholder interviews, scaled to organization size - Assessment of staff & leadership accountability processes - Written findings report with prioritized recommendations - Optional 90-day culture implementation plan <i>Final quote reflects company size and training-delivery format — see note below.</i>	3–5 weeks (varies by company size)
Growth Package	Starting at \$3,000/mo (retainer)	- Recurring culture & KPI review on a set cadence (bi-weekly or monthly) - Collaborative growth plan with milestones, revisited each cycle - Leadership check-ins and progress reporting against agreed metrics <i>Implementation support beyond the standard cadence (e.g., added leader training) is scoped and quoted separately.</i>	Ongoing — 3-mo. minimum recommended
Enterprise Consulting	\$1,000–\$5,000/mo (tiered)	- Continuous strategic guidance on culture & scalable growth - Policy framework development for growing teams - Tiered hourly access — from quarterly touchpoints to weekly advisory <i>See the Enterprise Consulting tier chart below for what each monthly tier includes.</i>	Month-to-month, ongoing
Leadership Support	Custom — by format	- Weekly / bi-weekly 1:1 leadership coaching - One-time training tailored to a specific roadblock - Training series delivered on a monthly cadence <i>Priced per leader enrolled and per session/series length.</i>	Custom
Culture Rebuild / Internal Rebrand	Starting at \$5,000 (scales with size — see below)	- Full culture audit plus facilitated workshops with leadership & staff - Values redefinition and messaging that unites the team - Internal communication / rollout plan - Updated culture materials for ongoing use <i>Final quote reflects company size and training-delivery format — see note below.</i>	6–10 weeks

Two things always factor into a final quote:

- Company size — number of employees/contractors and number of sites, which drives interview count, workshop count, and report depth.
- Training delivery format — whether materials are handed over as raw documents for your team to deliver internally, or presented live in person or virtually by CMW (and if so, how many leaders/staff are attending and number of sessions required).

STRATEGY AUDIT — PRICE BY COMPANY SIZE

Company Size	Price Band	What That Buys
Small (≤15 staff)	\$2,500–\$3,500	- Single site 5–8 stakeholder interviews 1–2 core systems reviewed
Mid-size (16–50 staff)	\$3,500–\$6,000	- Up to 2 sites/departments 10–15 interviews 3–4 systems reviewed + 90-day plan draft
Large (51–150+ staff)	\$6,000–\$10,000+	- Multi-site / org-wide 15–25 interviews - Full systems map + 90-day plan + leadership debrief



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CULTURE REBUILD / INTERNAL REBRAND — PRICE BY COMPANY SIZE

Company Size	Price Band	What That Buys
Small(≤15 staff)	\$5,000–\$7,500	• Single team • 2–3 facilitated workshops
Mid-size(16–50 staff)	\$7,500–\$12,000	• Multi-team • 4–6 workshops + phased rollout plan
Large(51–150+ staff)	\$12,000–\$20,000+	• Org-wide / multi-site • 6+ workshops + phased rollout + leadership cascade training

ENTERPRISE CONSULTING — ACCESS TIER CHART

Tier	Monthly Investment	What's Included
Entry	\$1,000/mo	• Up to ~4 hrs/month • Quarterly policy review • Email/call access
Growth	\$2,500/mo	• Up to ~10 hrs/month • Monthly strategy call • Policy development in progress
Full Support	\$5,000/mo	• Up to ~20 hrs/month • Weekly access • Full policy framework build-out + hands-on implementation support

LEADERSHIP SUPPORT — PRICING BY FORMAT

Format	Investment	What That Buys
1:1 Coaching (Bi-Weekly)	\$1,000/mo per leader	• 60–90 min sessions, twice monthly
1:1 Coaching (Weekly)	\$1,500/mo per leader	• 60–90 min sessions, weekly • For leaders needing closer, more frequent support
One-Time Training	\$750–\$1,500 per session	• Single 2–3 hr session • Built around a specific roadblock • Some series carry a max cohort size to preserve effectiveness — confirmed during scoping
Training Series	\$4,500–\$9,000 (6 sessions, monthly cadence)	• Monthly sessions over 6 months • Priced per cohort, not per leader • Some series carry a max cohort size to preserve effectiveness — confirmed during scoping

Community & Nonprofit Discount

- Organizations with fewer than 10 employees, and any nonprofit, not-for-profit, charity, or community-organization receives a 10% discount across all services listed above.
- Together, we make the world a better place.

All figures above are planning estimates; final scope and price are confirmed after a brief discovery call.